

# 2024 ANNUAL TRAINING AND EDUCATION CONFERENCE



JUNE 10-13, 2024

CHARLESTON, SOUTH CAROLINA

HYATT PLACE + HYATT HOUSE CHARLESTON – HISTORIC DISTRICT

## **About The Conference**

The North American Gaming Regulators Association (NAGRA) invites all Trade Affiliate members and gaming industry professionals to take a special role in the organization's Annual Training and Education Conference for 2023.

NAGRA recognizes that regulators have a unique opportunity to learn about emerging technologies, types of gaming, and industry services from the many firms that support the gaming industry.

Our members are interested in seeing and learning firsthand about your product and services. We encourage you to review the display and sponsorship opportunities detailed in this brochure and to review the conference agenda to see the high-caliber training programming that is central to this conference.

We have designed these display and sponsorship opportunities with high respect for the rules that regulators need to follow. For example, that is why we do not have specific refreshment breaks or lunches sponsored by any one particular firm, as it might preclude a regulator from participating in that activity if they have any kind of regulatory relationship with that firm.



- 1. Give trade affiliate members and other firms greater visibility in front of the regulatory community.
- 2. Help educate regulators about emerging and current gaming technologies.
- 3. Showcase your company's specific technology to upper-level regulators in North America.
- 4. Support NAGRA in continuing to offer an annual conference with high-quality training and education opportunities for regulators.

## **About**

# NACRA

The North American Gaming
Regulators Association (NAGRA) brings
together agencies that regulate
gaming activities and provides them a
forum for the mutual exchange of
regulatory information and
techniques. Collecting and
disseminating regulatory and
enforcement information, procedures,
and experiences from all jurisdictions
provides ongoing gaming education
and training for all members.

# NAGRA APPRECIATES YOUR CONSIDERATION AND SUPPORT!

**WWW.NAGRA.ORG**1235 NORTH AVE. WEST | MISSOULA MT 59801

## **Conference Venue**



#### **HYATT PLACE CHARLESTON - HISTORIC DISTRICT**

The convention center is located in Charleston's Upper King Historic District, with shopping, attractions, and over 25 restaurants within 0.3 miles.

#### **TRANSPORTAION**

CHARLESTON INTERNATIONAL AIRPORT (CHS)- 11 MILES

#### **HOTEL ACCOMMODATIONS**

A room block is being held at the Hyatt Place Charleston. Room rates start at the prevailing government rate of \$227 plus applicable taxes. Reservations must be made by May 9, 2024. Reference NAGRA when making your reservation.

HYATT PLACE CHARLESTON – HISTORIC DISTRICT 1 (877) 803-7534 560 KING STREET, CHARLESTON, SC 29403





#### BENEFITS TO YOUR ORGANIZATION

To execute a successful conference, we need dedication and support from partner organizations. Becoming a sponsor or exhibitor will gain exposure for your organization, demonstrate your commitment to the industry's efforts, enhance your visibility among individuals in the gaming industry and give you the opportunity to sell your message or product effectively. This conference offers your organization convenient and effective ways to get your product and service noticed by all attendees. The benefits derived from sponsorship/exhibiting during the meeting are unique because targeting a conference audience can be selective and direct, allowing you to sell your message or product effectively.

A variety of benefits include your organization description and logo in the conference Program, materials, signage, and an internet link from the conference website to your home page.

# Exhibitor and Sponsorship Opportunities

#### **EXHIBITOR BOOTH PACKAGE**

All Sponsorship Levels include a complimentary exhibitor booth (if desired)
BOOTH PACKAGE INCLUDES THE FOLLOWING:

- one 8'x 8' booth space,
- one six-foot draped table,
- · two chairs, free wireless access,
- two exhibitor badges, listed as an exhibitor in the conference materials.

Shipping information will be sent in May

#### **EXHIBITOR SCHEDULE**

Hours posted are tentative and subject to change.

#### **TUESDAY, JUNE 11**

Exhibitor Set-up 7:00 am-10:00 am Exhibit Area Open 10:00 am-5:00 pm

#### **WEDNESDAY, JUNE 12**

Exhibit Area Open 8:00 am-5:00 pm

#### **THURSDAY, JUNE 13**

Exhibit Area Open 8:00 am-noon Exhibitor Tear-Down noon

Coffee/Refreshments will be served in the exhibit area for morning and afternoon breaks to maximize exposure at exhibit booths.

#### **CLICK HERE TO REGISTER AS A SPONSOR,**

OR CONTACT US, AND WE CAN HELP MATCH YOU WITH THE RIGHT SPONSORSHIP OR EXHIBITOR OPPORTUNITY!

Email NAGRA Conference Coordinator, Michelle Quinn at michelle@nagra.org



# **Sponsorship Levels**

#### **PLATNIUM \$15,000**

- Opportunity to lead a presentation/panel discussion during the conference
- Opportunity to host a hospitality suite at the conclusion of Wednesday's conference sessions
- Conference signage with logo
- 3 Complimentary Conference Registration (\$650/each value)
- Conference signage with company name listed
- Full Page Ad in the conference program
- Company logo in NAGRA News
- Verbal mention throughout the conference
- Opportunity to provide branded promotional items and materials provided to attendees

#### GOLD \$7,500

- Opportunity to participate on a presentation/panel discussion during the conference
- Conference signage with logo
- 2 Complimentary Conference Registration (\$650/each value)
- · Conference signage with company name listed
- Half Page Ad in the conference program
- Company logo in NAGRA News
- Verbal mention throughout the conference
- Opportunity to provide branded promotional items and materials provided to attendees

#### **SILVER \$3,500**

- 1 Complimentary Conference Registration (\$650/each value)
- Conference signage with company name listed
- Mention in NAGRA News
- Verbal mention throughout the conference
- Opportunity to provide branded promotional items and materials provided to attendees

#### **BRONZE \$1,500**

- · Conference signage with company name listed
- Mention in NAGRA News
- Verbal mention throughout the conference