



2021 NAGRA
**ANNUAL TRAINING and
EDUCATION CONFERENCE**
THE BROWN HOTEL | LOUISVILLE, KENTUCKY

HOSTED BY:
WWW.NAGRA.ORG **NAGRA**
1236 NORTH AVE. WEST | MISSOULA MT 59801

ABOUT THE CONFERENCE

The North American Gaming Regulators Association (NAGRA) invites all Trade Affiliate members and gaming industry professionals to take a special role in the organization's Annual Training and Education Conference June 14-17 as we offer a hybrid experience for 2021! We want to bring the conference to those who cannot attend in person to wherever they are on the map as well as provide a valuable experience to those who join us in Louisville.

NAGRA recognizes that regulators have a unique opportunity to learn about emerging technologies, types of gaming and industry services from the many firms that support the gaming industry.

Our members are interested in seeing and learning firsthand about your product and services. We encourage you to review the virtual booth and sponsorship opportunities detailed in this brochure and to review the conference agenda to see the high-caliber training programming that is central to this conference.

We have designed these sponsorship opportunities with high respect for rules that regulators need to follow. For example, that is why we do not have specific refreshment breaks or lunches sponsored by any one particular firm, as it might preclude a regulator from participating in that activity if they have any kind of regulatory relationship with that firm.

The opportunities were designed specifically to:

1. Give trade affiliate members and other firms greater visibility in front of the regulatory community.
2. Help educate regulators about emerging and current gaming technologies.
3. Showcase your company's specific technology to upper level regulators in North America.
4. Support NAGRA in continuing to offer an annual conference with high-quality training and education opportunities for regulators.

**NAGRA APPRECIATES YOUR
CONSIDERATION AND SUPPORT!**

A B O U T NAGRA

The North American Gaming Regulators Association (NAGRA) brings together agencies that regulate gaming activities and provides them a forum for the mutual exchange of regulatory information and techniques. Collecting and disseminating regulatory and enforcement information, procedures, and experiences from all jurisdictions provides ongoing gaming education and training for all members.

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CONFERENCE VENUE

THE BROWN HOTEL

The Brown Hotel is just 6 miles from the Louisville International Airport and offers complimentary 24-hour transportation service to and from the airport.

A Louisville tradition, The Brown Hotel is beloved by generations of guests for its Georgian-Revival elegance and timeless Southern charm. Anchoring downtown Louisville with a firm grasp on history paired with a 21st century appreciation for hospitality, this landmark hotel at the corners of Fourth and Broadway blends breathtaking architectural features with the modern amenities and services today's most discerning travelers expect. From exquisite event space to the city's finest dining, The Brown Hotel infuses every experience with gentility and refinement.

Listed on the National Register of Historic Places, The Brown Hotel's prime location offers easy access to many of Louisville's most in-demand destinations, including the Brown Theatre (across the street), the Palace Theatre (half a block) and 4th Street Live. The hotel holds the coveted AAA Four Diamond rating, a testament to its setting, service and exquisite sense of style.

Recent renovations have taken this grand old hotel and combined it with all of the contemporary necessities. So now, you can not only experience genteel, Southern hospitality in historic grandeur, you can do so in updated guestrooms with new furnishings, lighting and carpet while watching hi-def televisions and taking advantage of complimentary high-speed Internet access.

With amenities like hand-woven throws at the foot of the bed, granite bathrooms and goose-down comforters, guest rooms at The Brown Hotel blur the boundary between residential retreat and luxury hotel. And while its 293 guest rooms and suites are sanctuaries of effortless style, no trip to The Brown Hotel is complete without a bourbon flight in the Lobby Bar or a Hot Brown in the English Grill where, critics agree, "perfection is possible."

HOTEL RESERVATIONS

Toll-free number – Book a phone reservation by calling: **888-888-5252**

Email: reservations@brownhotel.com

The reservation cutoff date is Thursday, May 13, 2021 and is based on room availability. Make sure to reference "North American Gaming Regulators Association" when calling to receive the conference rate. The room block is held at the current government per diem rate of \$131.00 plus taxes (currently 16.07%) for Standard King or Double Queen rooms.

BENEFITS TO YOUR ORGANIZATION

In order to execute a successful conference, we need dedication and support from partner organizations. Becoming a sponsor or exhibitor will gain exposure for your organization, demonstrate your commitment to the industry's efforts and enhance your visibility among individuals in the gaming industry and giving you the opportunity to effectively sell your message or product. This conference offers your organization convenient and effective ways to get your product and/or service noticed by all attendees. The benefits derived from sponsorship/exhibiting during the conference are unique because targeting a conference audience can be both selective and direct, giving you the opportunity to effectively sell your message or product.

A variety of benefits include: your organization description and logo in the conference Program, virtual conference platform, materials and signage, as well as an internet link from the conference website to your home page.



EXHIBIT BOOTH PACKAGES

All Sponsorship Levels include a complimentary exhibitor booth (live and virtual) BOOTH PACKAGE INCLUDES:

- one 8'x 8' booth space and/or virtual booth space
- one six-foot draped table,
- two chairs, free wireless access,
- two exhibitor badges, listed as an exhibitor in the conference materials.

Shipping information will be sent in May.

EXHIBITOR SCHEDULE

Hours posted are tentative and subject to change

TUESDAY, JUNE 15

Exhibitor Set-up
7:00am–10:00am
Exhibit Area Open
10:00am–5:00pm

WEDNESDAY, JUNE 16

Exhibit Area Open
8:00 am–5:00pm

THURSDAY, JUNE 17

Exhibit Area Open
8:00 am–noon
Exhibitor Tear-Down
noon

Coffee/Refreshments will be served in the exhibit area for morning and afternoon breaks (when possible) to maximize exposure at exhibit booths.

Register Online!!

CONTACT US TO REGISTER AS A SPONSOR!

We can help match you with the right sponsorship or exhibitor opportunity.

NEW THIS YEAR

ALL SPONSORSHIP LEVELS ARE INVITED TO PARTICIPATE IN THE

INDUSTRY BREAKFAST ON JUNE 16

Specifically for Industry Reps to meet one on one with regulators/conference attendees, demo product, etc.

SPONSORSHIP LEVELS

PLATINUM \$15,000

- Opportunity for private 1:1 appointments with attendees/available in virtual platform for remote audience as well
- 3 Complimentary Conference Registrations
- Conference signage with company logo listed
- Full Page Ad in conference program/Virtual ad opportunities throughout virtual platform
- Company logo in NAGRA News and webpage
- Verbal mention throughout to live and remote audience

GOLD \$7,500

- 2 Complimentary Conference Registrations
- Conference signage with company logo listed
- Half Page Ad in conference program/Virtual ad opportunities throughout virtual platform
- Company logo in NAGRA News and webpage
- Verbal mention throughout to live and remote audience

SILVER \$3500

- 1 Complimentary Conference Registration
- Conference signage with company logo listed
- 1/4 Page Ad in conference program/Virtual ad opportunities throughout virtual platform
- Mention in NAGRA News and webpage
- Verbal mention throughout to live and remote audience

BRONZE \$1500

- Conference signage with company logo listed
- Mention in NAGRA News and webpage
- Verbal mention throughout to live and remote audience